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## FOR IMMEDIATE RELEASE

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### **Mortgage Spirit Announces New Gold Member Services Program** *- Dedicated to promoting health within the mortgage banking industry -*

**DENVER, April 20, 2009** – [Mortgage Spirit](#), a Denver-based provider of loan search and pricing revenue management technology for the mortgage industry, announced the formation of its [Gold Member Services Program](#). Gold Member Services partners actively support and promote each other's continued success and strive to return health back into the mortgage industry.

Members of the program are vendors and independent service professionals who have demonstrated willingness and a proven ability to provide quality products and services to help increase productivity, reduce operating costs and increase efficiency in the mortgage banking industry.

Recent members of the Gold Member Services Program include five esteemed partners: [Al Killeen](#), president of KDT/Integrated Mastery Programs; [Karl Mecklenburg](#), former all-pro NFL captain and motivational speaker supporting the mortgage industry; [Wave eSignSystems](#), provider of eSignature and eVaulting solutions eliminating the need for traditional paper-based mortgage; and [Mortgage Trainers of North America](#), provider of up-to-date online mortgage training and [SMD Marketing Group](#), a mortgage and insurance marketing company. The five partners are equally committed to providing the best in product and service, as well as being actively engaged in their local communities and the community of mortgage banking at large.

Some benefits that members of the program receive include free membership for independent service professionals, an overview of the partner's firm on [Mortgage Spirit's](#) Web site, recognition in industry-related press releases and monthly and quarterly Gold Member Services conference calls.

"The Gold Member Services Program enables the participants to support and encourage each other in efforts to lead to a stronger, healthier and more stable mortgage industry," said Joel Horn, president of Mortgage Spirit. "The purpose of the program is to cultivate win/win strategic partnerships among organizations and individuals who are committed to promoting health of mortgage banking and improving our industry as a whole."

**About Mortgage Spirit**

Founded in 2004, Denver-based Mortgage Spirit provides loan search and pricing management technology designed specifically for brokers and smaller mortgage bankers. The company's platform provides accuracy, mobility and efficiency to loan officers and identifies virtually any loan product from a wide variety of sources within minutes. For more information, please visit the company Web site at [mortgagespirit.com](http://mortgagespirit.com).

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